# Tokyo Aerospace Symposium 2015

October 14 (Wed.) - 16 (Fri.), 2015 Tokyo Big Sight West Hall

# **Guide to Exhibit**

**Organizers: Tokyo Metropolitan Government / Tokyo Big Sight Inc.** 

# Releasing the latest technologies and inform



# Expanding business opportunities with a symposium stage and exhibition booth area

Tokyo Aerospace Symposium is a new version of Aerospace Industry Exhibition Tokyo (ASET), which was held every other year sinc the aerospace industry and exhibition booths by companies, government agencies and so on. Moreover, by exhibiting in the exhibit

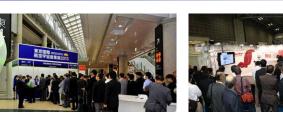
# The symposium stage is located in the event's venue (\*) to attract more customers

During the event, sessions covering various aerospace industry themes are held on the symposium stage, attracting industry related people and a wide-variety of other visitors. This also increases the probability that visitors will circulate and stay in the exhibition booth area. (\*This plan might be changed.)



# Held in the capital city of Tokyo, the heart of Japanese business

In Japan' s capital, Tokyo, aerospace industry-related government ministries and offices, related organizations, research institutions and various corporations have established their headquarters, making it the ideal location to create networks and expand business opportunities. Moreover, held 2 years after



Aerospace Industry Exhibition Tokyo (ASET) 2013, Tokyo Aerospace Symposium is attracting interest from related people as an event held in Tokyo offering the latest industrial information.

# Held simultaneously to related exhibitions in the adjacent hall

Security & Safety Trade Expo (RISCON TOKYO) 2015 Special Equipment Exhibition & Conference for Anti-Terrorism (SEECAT) '15

)'15

 
 Multaneous events!
 2014 visitors (registered people)

 Combined ulling-power
 RISCON2014 ...... 16,222 SEECAT '14....... 5,530

Security & Safety Trade Expo (RISCON TOKYO) 2015 and Special Equipment Exhibition & Conference for Anti-terrorism (SEECAT) '15 are exhibitions related to the aerospace industry which are scheduled to be held in the hall adjacent to the Tokyo Aerospace Symposium, therefore the combined attractiveness of





these three events will undoubtedly be effective in bringing in a higher number of visitors. It is anticipated that an even higher number of related companies and government agencies will use this advantageous situation to create business opportunities.

# Further expand overseas sales routes!



# JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2016

In October of 2016, the largest aerospace exhibition in Japan, Japan International Aerospace Exhibition 2016 (JA2016) will be held at Tokyo Big Sight. (Organizers: The Society of Japanese Aerospace Companies, Tokyo Big Sight Inc.) It is anticipated that JA2016 will not only be participated in by Japanese companies, but also many major overseas corporations, creating the greatest opportunity ever to expand overseas sales channels, etc.

# nation on the aerospace industry from Tokyo

e 2009. It is an opportunity for many industry related people to meet through symposiums which convey the latest information on ion booth area adjacent to the symposium stage, you can increase your exhibition' s effectiveness even more.



# Outline

**EVENT NAME** Tokyo Aerospace Symposium 2015 PERIOD Oct.14 (Wed.) - Oct.16 (Fri.), 2015

VENUE Tokyo Big Sight West Hall

**ORGANIZERS** Tokyo Metropolitan Government / Tokyo Big Sight Inc.

#### SUPPORTING ORGANIZATION (Scheduled to apply)

Ministry of Education, Culture, Sports, Science and Technology / Ministry of Economy, Trade, and Industry /

Ministry of Land, Infrastructure Transport and Tourism / Japan Ministry of Defense, Japan Aerospace Exploration Agency (JAXA) /

The Society of Japanese Aerospace Companies (SJAC) /

The Japan Society for Aeronautical and Space Sciences

**EXHIBIT SCALE** NUMBER OF VISITORS 15,000 visitor (to be expected) \* Total no. of visitors

3,000m<sup>2</sup> (expected)

ADMISSION FEE JPY 2,000 (Free for those who present invitations or preregister online)

PARTICIPATION FEE

#### CONCURRENT SHOWS

Security & Safety Trade Expo (RISCON TOKYO) 2015 Special Equipment Exhibition & Conference for Anti-Terrorism (SEECAT) '15

JPY 350,000 (excluding tax) per booth (9m<sup>2</sup>)

# **Exhibit Categories**

### **Transport and flights**

- 1. Transport, flights
- 2. Ground control stations, ground facilities, airport facilities/equipments
- 3. Ground control support
- 4. Security system
- 5. Servicing and repairs 6. Fuel 7. Others

### **Related equipments and products**

- 1. Machine tools, industrial machinery, environmental machinery
- 2. Tools and jigs
- 3. Measurement devices, measuring instruments, test devices, analyzers
- 4. Materials
- 5. Computer system-related items
- (hardware and software)

#### 6. Others

### Aerospace utilization 1. Rocket launch equipment

- 2. Space utilization
- 3. Telecommunications and broadcasting
- 4. Remote Sensing, observing, surveying,
- airborne imagery
- 5. Others

#### **Technologies**

- 1. Processing of compound materials
- 2. Metal processing 3. Resin processing
- 4. Thermal treatment and surface treatment
- processing
- 5. Welding, meltdown, ablation
- 6. Forging and casting
- 7. Measurement, analysis, tests 8. Assembly 9. Coating 10. Design and trial production
- 11. Others

## Airframe, airframe components and parts

- 1. Airfraime and main airframe parts
- (Aircraft, Helicopters, unmanned craft, Rockets, Satellites) 2. Exterior equipment and parts
- 3. Accessories, interior parts and fixtures
- 4. Electronic and electric equipment-related parts
- 5. Precision and electronic parts, semiconductors
- 6. Painting and dyes 7. Lubricants, oils, etc. 8. Others

#### Others

- 1. R&D, Industry-government-academia collaborative projects
- 2. Enterprise location
- 3. Temporary staffing and personnel education
- 4. Investigation and certification of standards
- 5. Consulting and surveys 6. Mass media, newspapers, publishing
- 7. Visual images, content 8. Entertainment
- 9. Models, Promotional items 10. Travel 11. Others

# Greetings

Ongoing and long-term growth is predicted for global airline passenger traffic and freight transport. In order to accommodate this, it is forecasted that a demand will emerge for over 29,000 new aircraft over the next 20 years. Furthermore, approximately one-third of this demand for new aircraft is considered to be in by the Asian Pacific region. Japan's aircraft industry has improved its presence through international joint development of aircraft and is currently preparing for the first flight of a domestically-manufactured passenger jet airliner, MRJ, the first since the YS-11 turboprop around 40 years ago. Moreover, our space industry is well-regarded around the world for its high technological capability, due to achievements such as launching Hayabusa 2, the successor to the asteroid explorer, Hayabusa, which received much attention in 2010. In this way, the high technological capability of Japan supports the steady progress of Japan's aerospace industry.

High-level safety is demanded of the components and systems used in aircraft, therefore cutting-edge technologies are constantly applied to a wide-range of fields. Moreover, space technology, which is deeply intertwined with aviation technology, is a repertory of cutting-edge technologies demanded to be highly reliable in special environments. There are many examples of spin-off technologies originating from these cutting-edge technologies being applied in a wide-range of industries, and the aerospace industry is considered highly effective in creating technological ripples. As such, the Japanese government and many local councils have high expectations of the aerospace industry to be the driving force of the manufacturing industry.

Meanwhile, factors such as increased globalization of the aerospace market, expansion of civilian use of unmanned aerial vehicles the condition of the aircraft after-sales market and trends surrounding space development are causing significant change in this industry.

Amidst such a climate, Tokyo Aerospace Symposium 2015, which aims for the development and promotion of the aerospace industry, is bound to attract many industry related people and create a variety of business opportunities as an event held in Tokyo, a city where the headquarters of major companies and government agencies are concentrated, and as an event held simultaneously with related exhibitions on crisis control and anti-terrorism.

As the special advisor of this event, I would like to contribute in every way possible, starting with the planning and structuring of the various symposiums to be held

I am sincerely looking forward to your participation.

Tokyo Aerospace Symposium 2015 Special adviser

# Professor Shinji Suzuki

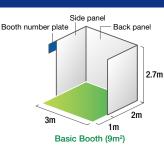
Doctor of Engineering, Department of Aeronautics and Astronautics The University of Tokyo



# Exhibit Guidelines

#### Booth

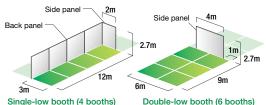
1) Equipment As shown on the right, back and side panels and booth umber plate will be provided. Carpet will not be provided. Panels will not be provided for island booths. Panels will not be provided on aisle-sides for corner booths.



### 2) Layout Type

3 types are available: - Single-row

Double-row (available for 4 booths or more) - Island (available for 8 booths or more)



#### 3) Allotment

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into the consideration.

### Application

#### 1) Please complete the application form and send it to Tokyo Aerospace Symposium 2015 Management office:

Mail: Tokyo Big Sight Inc. 3-11-1, Ariake, Koto-ku, Tokyo 135-0063, Japan E-mail:aerospace-sympo@tokyo-bigsight.co.jp

#### 2) Deadline

\* Application will be closed prior to the deadline once all booth space is booked. May 29 (Fri.), 2015

#### 3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

### Fee

#### 1) Exhibit Space Fee

JPY 350,000 (exclude tax) /1 booth (9m<sup>2</sup>)

\*1 unit booth = 9m<sup>2</sup> (WDH: 3m×3m×2.7m) \*Package booths are also available. Please refer to the supplement "Package Booth Guide".

#### 2) Included in Exhibit Space Fee

Exhibit space, back panels, side panels, and booth number plate
 Invitation ticket \*Quantity is determined by booth size.
 Operation and promotion of the exhibition by the organizer

- (Ă) Exposure through exhibitors list on official floor map and handouts
- (5) Safety management and security guard fees

#### 3) Not Included in the Exhibit Space Fee

- ① Decoration, construction, and operation fee of each booth
- 2 Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③ Fee of advertisement on official handouts
- 4 Damage insurance on exhibits, etc. 5 Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- 6 Expense for renovating booth decoration, structure, etc. required
- by regulations and exhibition rules. 7 Other expense not listed on "3) Included in Exhibit Space Fee."

#### 4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant

- Payment Deadline: June 30 (Tue.), 2015
- \*Cash remittance in Japanese Yen only

\*Bank charge is to be paid by the applicant along with exhibit space fee. (Chargeable JPY 10,000 for each bank remittance.)

#### 5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application may be withdrawn with cancellation fee the below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
After, June 1(Mon.), 2015 Before, June 30(Tue.), 2015	50% of Total Exhibit Space Fee
On / After, July 1(Wed.), 2015	100% of Total Exhibit Space Fee

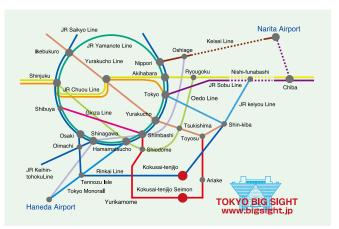
# Schedule

February 2015	Application Starts
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May 29 2015	Application Deadline
	0
June 30 2015	Payment Deadline of Exhibition Booth Fee
	0
August 2015 (scheduled)	Exhibitor's Briefing : Issue of Exhibitor's Manual & Booth Layout
	0
October	Tokyo Aerospace

# Access

# **Tokyo Big Sight**

#### 3-11-1, Ariake, Koto-ku, Tokyo 135-0063, Japan



#### RINKAI LINE about 7-minute walk from Kokusai-Tenjijo Station

Osaki Sta (JR) (13 mins.) Kokusai-Tenjijo Sta. (5 mins.) Shin-Kiba Sta (JR, Subway) at Osaki to JB Saikvo Line

Direct service at Osaki t	U JH SalkyU LINE	
JR Shibuya Sta.	about 20 mins.	•
JR Shinjuku Sta.	about 25 mins.	Kokusai-Tenjijo Sta.
JR Ikebukuro Sta.	about 31 mins.	

YURIKAMOME about 3-minute walk from Kokusai-Tenjijo-Seimon Station		
Shimbashi Sta.(JR, Subway)	about 22 mins.	Kokusai-Tenjijo-Seimon Sta.
Toyosu Sta.(Subway)	about 8 mins.	Kokusai-tenjijo-Seimon Sta.
AIRPORT BUS		

#### Haneda Airport

Haneda Airport	about 25 mins.
Narita Airport	about 60 mins.
Tokyo City Air Terminal	about 20 mins.

ns. Tokyo Bay Ariake Washington Hotel (about 3-minute walk) ins. Tokyo Big Sight (Limousine Bus) WATER BUS about 2-minute walk from Ariake Terminal

Tokyo Big Sight (Limousine Bus, Keihin Kyuko Bus)

linode Pier	about 25 mins.	Ariake Terminal
linode Pier	about 7-minute walk	Hamamatsucho Sta. (JR, Monorail)

\*Please make the most of a public transportation in the case of attendance.

#### Contact

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Tokyo Big Sight Inc.

# **Tokyo Aerospace Symposium 2015**

Management office

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