Tokyo Aerospace Symposium 2015

Oct.14 (Wed.) - Oct.16 (Fri.), 2015 10:00~17:00 Tokyo Big Sight West Hall 4

Final Report

ORGANIZERS: Tokyo Metropolitan Government, Tokyo Big Sight Inc.

http://www.tokyoaerospace-sympo.com

Tokyo Aerospace Symposium 2015

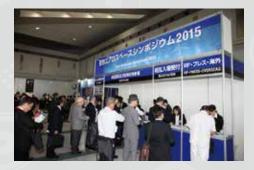
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Outline

EVENT NAME	Tokyo Aerospace Symposium 2015	CONCURRENT Shows	Security & Safety Trade Expo (RISCON TOKYO) 2015, Special Equipment Exhibition &	
PERIOD	Oct.14 (Wed.) - Oct.16 (Fri.), 2015 10:00~17:00		Conference for Anti-Terrorism (SEECAT) '15	
VENUE	Tokyo Big Sight West Hall 4	ADMISSION Fee	JPY 2,000 (Free for those who present invitations or preregister online)	
ORGANIZERS	Tokyo Metropolitan Government / Tokyo Big Sight Inc.	Exhibit Scale	265 companies/organizations, 251 booths (Including co-exhibitiors)	
SUPPORTING ORGANIZATION ORGANIZATION OFfice of National Space Policy Cabinet Office, Japan / Ministry of Education, Culture, Sports, Science and Tech Ministry of Economy, Trade, and Industry/ Ministry of Land, Infrastructure Transport and Tourism/Ministry of				

Japan Aerospace Exploration Agency (JAXA)/ The Society of Japanese Aerospace Companies (SJAC)/ The Japan Society for Aeronautical and Space Sciences/ Japan Business Aviation Association/ Chubu Aerospace Industrial Technology Center/ Japan Machine Tool Builders' Association/ Japan Society for Composite Materials

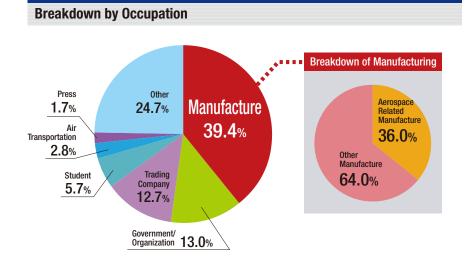
NUMBER OF VISITORS

8,827 registered visitors attended Tokyo Aerospace Symposium 2015 and a total of 23,687 visitors. There were also 83 overseas visitors from 23 countries and regions. In terms of visitor breakdown by occupation, the manufacturing industry accounted for approx. 40%. In addition, the ratio of aerospace related manufacture was 4 points increased compared to previous event.

Date	Weather	Registered Visitors *1 (Overseas)	Visitors ^{**2}
Oct. 14 Wed.	Fine	2,794 (23)	7,498
Oct. 15 Thu.	Fine / Cloudy	2,709 (30)	7,234
Oct. 16 Fri. Rainy / Cloudy		3,324 (30)	8,955
то	TAL	8,827 (83)	23,687

*1 "Number of registered visitors" refers to the number of attendees who registered their name,company,etc.,at the entrance gate.
*2 "Visitors" include re-entries and exhibitor entries

[Previous event] Registered Visitors : 14,779 Visitors : 29,417

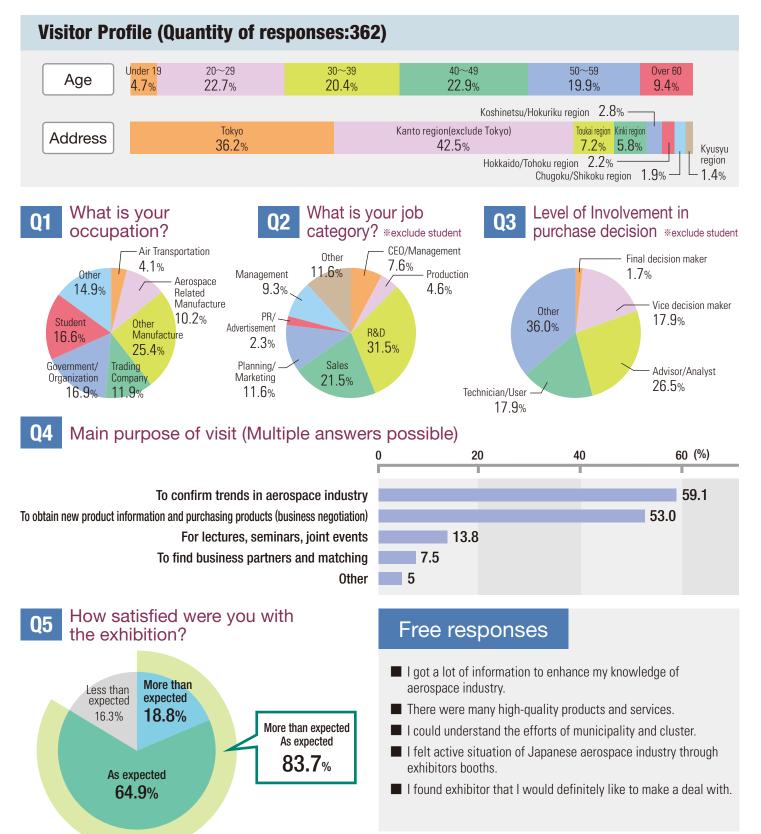


Overseas: Number of visitorsby country / region (breakdown)

country / region	Visitors
U.S.A	12
France	11
Taiwan	10
Singapore	8
Phillipines	5
Hong Kong	5
U.K	4
Other	28
Total	83

Results of the visitor questionnaire

More than 90% of visitors responded that their visit to Tokyo Aerospace Symposium 2015 was "as expected" or "more than expected." Regarding purpose of visit (multiple answers allowed), more than half responded "to confirm trends in aerospace industry" and "To obtain new product information and purchasing products (business negotiation)". This indicates that Tokyo Aerospace Symposium 2015 was expected as the place to gather information about the latest aerospace industry. In addition, more than half had high-level involvement in purchase decision.



Visitors List(excerpt)

A AERO ASAHI CORPORATION Aero Facility Co., Ltd. Aero Space Industrial Support Agency Aerodrome Support and Auronautical Service AeroPartners Incorporated Airbus Defence & Space Airbus Group AIRBUS HELICOPTERS JAPAN CO., LTD. AIRBUS JAPAN K.K. AIRDO Co., Ltd. AIRPORT FACILITIES CO., LTD. Airport Transport Service Co., Ltd. AKAGI HELICOPTER CO., LTD. Akebono Brake Industry Co., Ltd. ALL NIPPON AIRWAYS CO., LTD ALL NIPPON AIRWAYS TRADING CO., LTD. Allied Telesis K.K. ANA AIRPORT SERVICES CO., LTD. ANA Engine Technics CO.,LTD ANA HOLDINGS INC. ANA Strategic Research Institute Co., Ltd. ANA WINGS CO., LTD. Asahi Glass Co., Ltd. Association of Air transport Engineering & Research ATC Systems Service, LTD. Australian Embassy, Tokyo B Bank of Kyoto, Ltd. Bombardier Bose Corporation British Embassy, Tokyo BROTHER INDUSTRIES, LTD. C Cabinet Office, Government Of Japan. CANON ELECTRONICS INC. Canon Inc. Canon IT Solutions Inc. Canon Precision Inc. Central Japan Railway Company Chiyoda Corporation CHUBU Electic Power Co., Inc **CKD** Corporation COSMO OIL LUBRICANTS CO., LTD. Dai Nippon Printing Co.,Ltd. D DAIKIN INDUSTRIES, Ltd., Daito Trust Construction Co.,Ltd DAIWA HOUSE INDUSTRY CO., LTD Dassault Systems DEFENSE TECHNOLOGY FOUNDATION Deloitte Tohmatsu Consulting Co., Ltd. Delta Air Lines, Inc. DENSO CORPORATION DHL Japan, Inc. Du Pont Kabushiki Kaisha Ε East Nippon Expressway Company Limited Electronic Navigation Research Institute Embassy of India EU-JAPAN Center for Industrial Cooperation Euro-Japan Business Management Consulting F FANUC CORPORATION Fire and Disaster Management Agency FUJI AEROSPACE TECHNOLOGY CO., LTD. Fuji Xerox Co., Ltd. FUJIFILM Corporation FUJITSU FIP CORPORATION FUJITSU GENERAL LIMITED FUJITSU LIMITED Fukuda Corporation Furukawa Electric Co., Ltd. FURUKAWA SANGYO KAISHA, LTD. Fusoh Aviation Co., Ltd. G General electric German Aerospace Center DLR GS Yuasa Corporation Haneda Airport Service Co., LTD. H Hino Motors, Ltd. HIROBO LIMITED Hitachi Metals, Ltd. Hitachi Solutions, Ltd. Hitachi, Ltd.

Hitachi-GE Nuclear Energy, Ltd.

Hochiki Corporation Honda Motor Co., Ltd. Honda R&D Co.,Ltd. I IBM Japan IHI AEROSPACE CO., LTD. IHI COMPRESSOR AND MACHINERY CO., LTD IHI Jet Service Co., Ltd. IKAROS PUBLICATIONS LTD. International Aircraft Development Fund Isuzu Motors Limited ITOCHU AVIATION Co., LTD. **ITOCHU** Corporation ITOCHU MACHINE-TECHNOS CORPORATION Iwatani Corporation JAL Engineering Co., Ltd. JALUX Inc. Japan Aero Pressure Co., LTD JAPAN AERONAUTICAL ENGINEERS' ASSOCIATION Japan Air Self-Defense Force Japan Aircraft Development Corporation Japan Aircraft Pilot Association. Japan Airport Ground Handling Co., Ltd. Japan Airport Terminal Co., Ltd. JAPAN AVIATION SERVICE COMPANY LIMITED Japan Broadcasting Corporation JAPAN COAST GUARD Japan External Trade Organization(JETRO). Japan Machine Tool Builders' Association Japan Manned Space Systems Corporation Japan Maritime Self-Defense Force Japan Meteorological Agency Japan Oil, Gas and Metals National Corporation Japan Patent office. JAPAN POST Co., Ltd. Japan Science and Technology Agency JAPAN SPACE FORUM Japan Space Systems Japan Weather Association. Japanese Aero Engines Corporation JATCO Ltd JBM Corporation JEPICO Corporation JFE Engineering Corporation JFE Steel Corporation JGC CORPORATION Johnson & Johnson K.K. JTEKT Corporation Jupitor Corporation JX Nippon Oil & Energy Corporation Kaigai Corporation Kajima Corporation Kanematsu Aerospace Corporation KANEMATSU CORPORATION KANTO BUSSAN CO., LTD. Kawaju Akashi Engineering.Co.,Ltd. Kawasaki Technology Co., Ltd. Keio Corporation KEYENCE CORPORATION KINTETSU WORLD EXPRESS, Inc. Kobe Steel, Ltd. KOITO MANUFACTURING CO., LTD. Kokusai AeroMarine Co., Ltd. Komatsu Ltd. Komatsu NTC Ltd. Konica Minolta, Inc. KURARAY CO., LTD. KYB Corporation. **KYOCERA** Corporation Kyodo News. Marubeni Aerospace Corporation Marubeni Corporation MARUBENI INFORMATION SYSTEMS CO.,LTD. MARUBENI MACHINE TOOLS CO.,LTD MARUBUN CORPORATION Mazda Motor Corporation MC Aviation Partners Inc. MEIRA Corporation Metropolitan Expressway Company Limited. Metropolitan Police Department

Metropolitan Police Department Aviation Unit Minister for Foreign Affairs Ministry of Agriculture, Forestry and Fisheries Ministry of Defense Ministry of Economy, Trade and Industry Ministry of Education, Culture, Sports, Science and Technology Ministry of Finance Japan Ministry of Internal Affairs and Communications Ministry of Justice Ministry of Land, Infrastructure, Transport and Tourism MISSOURI Department of Economic Development Mitsubishi Corporation Mitsubishi Electric Corporation Mitsubishi Hitachi Tool Engineering,Ltd. Mitsubishi Materials Corporation MITSUBISHI RAYON CO., LTD. Mitsubishi Research Institute, Inc. MITSUI & CO., LTD. Mitsui Bussan Aerospace Co., Ltd. MITSUI BUSSAN MACHINE TEC Co., Ltd. Mitsui Engineering & Shipbuilding Co., Ltd. Mitsui Fudosan Co., Ltd. Mitsui Sumitomo Insurance Company, Limited Mizuho Bank, Ltd. Mori Building Co., Ltd. Murata Manufacturing Co., Ltd. Nabtesco Corporation Nakanihon Air Service Co.,Ltd. NARITA INTERNATIONAL AIRPORT CORPORATION. National Institute for Materials Science National Police Agency NAVICOM AVIATION CORPORATION NEC Aerospace Systems, Ltd. NEC Corporation NEC Engineering, Ltd. NEC Space Technologies, Ltd. New Energy and Industrial Technology Development Organization. Next generation Space system Technology Research Association Next-Generation Regional Air Network Council NHK SPRING Co., Ltd. NIKKISO CO., LTD. Nikon Corporation NIPPI Corporation NIPPON DENKO CO., LTD. NIPPON EXPRESS. NIPPON STEEL & SUMIKIN BUSSAN CORPORATION. NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION Nishi-Nippon Railroad Co., Ltd. NishiNipponAirLines Co., Ltd. NISSAN MOTOR CO., LTD. Nomura Research & Advisory Co., Ltd. NOMURA SECURITIES CO., LTD. Northrop Grumman NSK Ltd. NTT Advanced Technology Corporation NTT Communications NTT COMWARE CORPORATION NTT Data NTT Electronics Corporation. Nuclear Regulation Authority Obayashi Corporation Odakyu Electric Railway Co., Ltd. OKAYA & CO., LTD. Oki Electric Industry Co., Ltd. Oki Engineering Co.,Ltd. Olympus Corporation **ORIX** Corporation Panasonic Avionics Corporation Ρ Panasonic Corporation Resona Bank, Limited. Ricoh Company, Ltd. Rolls-Royce in Japan SAN-AI OIL CO.,LTD. S SATELLITE POSITIONING RESEARCH AND APPLICATION CENTER (SPAC) Schaeffler Japan Co., Ltd. SEKISUI CHEMICAL CO., LTD. Sharp Corporation Shikoku Electric Power CO., Inc.

Alphabetical order

SHIMA SEIKI MFG., LTD. SHIMADZU CORPORATION SHIMIZU CORPORATION ShinMaywa Industries, Ltd. SHOWA AIRCRAFT INDUSTRY CO., LTD. SKY Aerospace Institute SKY Perfect JSAT Corporation skycatch Inc. SKYLABEL CO., INC. Skymark Airlines Inc SMBC Friend Securities Co., Ltd. SMBC Nikko Securities Inc. SoftBank Group Corp Sogo Spring SOHGO SECURITY SERVICES CO.,LTD. Sojitz Aerospace Corporation Sojitz Corporation Sojitz Systems Corporation Solaseed Air Inc. Sompo Japan Nipponkoa Insurance Inc., Sony Corporation SPACE ENGINEERING DEVELOPMENT Co., Ltd. Spring Airlines Japan Co., Ltd. State of Arkansas SUGINO MACHINE LIMITED, Sumisho Aero-Systems Corporation Sumitomo Chemical Company, Limited SUMITOMO CORPORATIÓN Sumitomo Electric Industries, Ltd. Sumitomo Heavy Industries, Ltd. Sumitomo Mitsui Banking Corporation TAISEI CORPORATION Takenaka Corporation Tamagawa seiki Co,.Ltd, TDK Corporation. TEIJIN LİMITED TERUMO CORPORATION, The Bank of Tokyo-Mitsubishi UFJ, Ltd. THE CHUGOKU ELECTRIC POWER CO., INC. The Embassy of France The Embassy of Mexico The Embassy of United States THE KANSAI ELECTRIC POWER CO., INC. The Trade Representation of the Russian Federation THE UNITED STATES ARMY The Vietnam Aerospace Association The Yokohama Rubber Company, Limited THK CO.,LTD. Tohoku-Electric Power Co., Inc. TOKAIRIKA,CO, LTD. Tokio Marine & Nichido Fire Insurance Co., Ltd. TOKYO ELECTRIC POWER COMPANY Tokyo Gas Urban Development TOKYO KEIKI AVIATION INC. TOKYO KEIKI INC. TOKYU CORPORATION TOKYU FUDOSAN HOLDINGS. TOPPAN PRINTING CO., LTD TORAY INDUSTRIES, INC TOSHIBA CORPORATION TOSHIBA MACHINE CO.,LTD TOSHIBA MATERIALS CO., LTD. TOSHIBA PLANT SYSTEMS & SERVICES CORPORATION TOYOTA BOSHOKU CORPORATION TOYOTA INDUSTRIES CORPORATION. Toyota Motor Corporation Toyota Tsusho Corporation. Trade and Invest British Columbia UK Trade & Investment VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP Virtual Aerospace Japan Co., Ltd. Yamaha Motor Co., Ltd. YAMAHA MOTOR ENGINEERING CO., LTD. YANMAR FLYING-Y BUILDING Yokogawa Denshikiki Co., Ltd. Yokogawa Electric Corporation Yusen Logitec Co., Ltd.

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ZENRIN CO., LTD.

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Y

Tokyo Aerospace Symposium 2015

Floor Map





Special Program [Unmanned Aircraft Systems Zone]

20 companies/organizations exhibited latest products such as unmanned aircraft system, related equipment and services, software, etc. In addition, exhibitor demonstrated "drone" at demo-flight area in this zone at the Unmanned Aircraft Systems Zone placed in the exhibition hall.

■Special Assistance from : Japan UAS Industrial Development Association (JUIDA), Japan UAV Association, Mini-Surveyor Consortium, Autonomous Control Systems Laboratory

■Demo-Flight : saitotec

Special exhibit of Supporting Organization

Government agencies and institutions related to the aerospace industry introduced details of their research and activities.

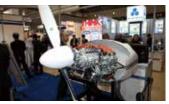


A-04 Acquisition, Technology & Logistics Agency





THE SOCIETY OF JAPANESE AEROSPACE COMPANIES (SJAC)



B-12 Japan Aerospace Exploration Agency

Exhibition of actual machines and mock-ups

Many attendees visited the exhibition of actual machines and mockups on the site.



A-01 Alpha Aviation Co., Ltd.



A-03 W2Design Co., LTD.

Oct. 14 (Wed.)

9:30-10:00

Atrium,

West Hall,

Tokyo Big Sight

Time

Place



IHI Inspection & Instrumentation Co., Ltd



H-02 Department of Aerospace Engineering, Tokyo Metropolitan University

Joint Opening Ceremony and Reception

J	loint	0	pening	Ce	remo	bnv

Opening ceremony with concurrent shows (Security & Safety Trade Expo (RISCON TOKYO) 2015 and Special Equip ment Exhibition & Conference for Anti-Terrorism (SEECAT)' 15) was held on the beginning of the show.

Opening Reception

Exhibitors, supporting organizations, institutions and authorities in aerospace industry participated in the opening ceremony on the evening of the first day.

_	Oct. 14 (Wed.)
9	17:30 - 19:00

Time

Place

1st Floor of Conference Tower of Tokyo Big Sight

Reception Hall,

- Mr. Shinji Suzuki Professor, Doctor of Engineering, Department of Aeronautics and Astronautics The University of Tokyo
- Mr. Kazuhiro Nakahashi Vice President, Director General, Aeronautical Technology Directorate
- Mr. Kosuke Imashimizu President, The Society of Japan Aerospace Companies
- Mr. Jean-Pierre Stainnack Senior Vice President, Sales and Marketing Japan, Airbus S.A.S.
- Mr. George Maffeo President, Boeing Japan
- Mr. Yoshihiko Wajima Chief Operating Officer, Aircraft Engine R&D Center, Honda R&D Co., Ltd.
- Mr. Andy SOLEM Vice President, Sales, Asia-Pacific, Bombardier Commercial Aircraft
- Mr. Yugo Fukuhara Vice President & General Manager, Sales & Marketing, Mitsubishi Aircraft Corporation





- Mr. Takashi Yamamoto Director of Bureau of Industrial and Labor Affair, Tokyo Metropolitan Government
- Mr. Yutaka Takehana President, Tokyo Big Sight Inc.

Guests

Business Matching

Special business meetings

Special business meetings with domestic major companies Oct. 16 (Fri.) 10:00~16:45 By prior application only

For only exhibitors, business meetings were implemented with the participation of major companies in aerospace-related industries as buyers. Many exhibitors applied to this business meetings and discussed with vivacity.

24 business negotiations 20 participating companies

KYB Corporation. / Shimadzu Corporation. / SUMITOMO PRECISION PRODUCTS Co., Ltd. / TOKYO KEIKI INC.

Networking session with Technology Experts' committee of the Society of Japanese Aerospace Companies A networking event Oct. 15 (Thu.) 17:30~19:00 By prior application only

A joint networking session was held with SJAC Technology Experts' committee and Tokyo Aerospace Symposium 2015 exhibitors. About fifty parties participated, actively associating.

• ANA TRADING CO., LTD. / ICF International, Inc. / IHI corporation / Japan Aircraft Development Corporation / Ministry of Economy, Trade and Industry. / Renesas Electronics Corporation. / SUMITOMO PRECISION PRODUCTS Co., Ltd. / The Society of Japanese Aerospace Companies / TOKYO AIRCRAFT INSTRUMENT CO., LTD. / TOKYO KEIKI INC. / Yokogawa Electric Corporation

• Exhibitors:35companies

Business meetings with overseas companies

Business meetings with French companies/clusters Oct. 15 (Thu.) Section 1 10:00~12:00 Section 2 13:00~17:00

A special business meeting was held, co-hosted by the Embassy of France, inviting French companies/clusters interested in products and technologies in the Japanese aerospace device field. At section 1, French companies/clusters held presentations and at Section 2, business meetings between exhibitors and French companies/clusters were held.

60 business negotiations 14 participating French companies/clusters

~Voices from French companies/clusters~

- We have advanced partnership with trading company in chemical field.
- We have started negotiation to become agency in Japan with trading company in aerospace.
- We visited Japanese major company's factory after event.

CONCURRENT SHOWS

Tokyo Aerospace Symposium 2015, Security & Safety Trade Expo (RISCON TOKYO) 2015 and Special Equipment Exhibition & Conference for Anti-Terrorism (SEECAT) '15 were held at same period. Since these exhibitions had many related fields, a synergetic effect was seen, such as interchanges

among exhibitors, and visitors coming and going to various sites.

ЕЕГЛ

(RISCON TOKYO) 2015

Special Equipment Exhibition & Conference for Anti-Terrorism (SEECAT) '15



AST-TRACT









Tokyo Aerospace Symposium 2015

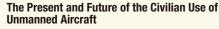
Conference Program

Sessions on nine themes were implemented in the exhibition hall.

There were 36 instructors invited and approx. 2,500 audiences at 9 sessions totally.

The sessions were highly evaluated, and gathered a lot of comments such as "the latest information of the industry, etc., could be easily understood".

Oct.14 Wed 10:20~11:50



The University of Tokyo Center for Aviation Innovation Organizer Research Japan UAS Industrial Development Association

The Outlook for Safety Regulations and the Industrialization of Small Drones

Mr. Shinji Suzuki ofessor, Doctor of Engineering, epartment of Aeronautics and Astronautics Pariment of Aerona **Usage Examples of**

Yamaha Unmanned Helicopters



Mr. Osamu Ishioka Senior General Manager UMS Business Operation YAMAHA MOTOR Co.,Itd Eco-system by using Drone Solution & Technology

мг. Tomoyuki Izu President, anRoute Co., Ltd.

1-2 Oct.14 Wed 12:30~14:00

The Latest Trends Relating to Air Transport

Organizer The University of Tokyo Center for Aviation Innovation Research

[Introduction] Doctor of Engineering, Department of Aeronautics and Astronautics The University of Tokyo Mr. Shinji Suzuki



Airport Management Reforms and in Japan Mr. Kazusei Kato Professor, Keio Faculty of Business and Commerce

Expansion of regional air network utilizing new business model with regional jets

Mr Keita Sataka Managing Director Next-Generation Regional Air Network Council

The possibility of next-generation jet fuel Mr. Hiroshi Shibutake

Project Associate Professor, Center for Avation Innovation Research, The University of Tokyo

The Present Situation and the Outlook for Business Jets in Japan мг. Kazunobu Sato Vice Chairman, Japan Business Aviation Association

1-3 Oct.14 Wed

Development of the Latest Civilian Aircraft

Simultaneous Interpretation

14:45~16:50



w. Yoshihiko Waiima nief Operating Officer, rcraft Engine R&D Center onda R&D Co., Ltd.



Mr. George Maffeo President, Boeing Japan Next-generation Aircraft A350 XWB Shaping Efficiency



Mr. Jean-Pierre Stainnack bus S.A.S. nior Vice President les and Marketing Japan

C Series Development and Roadmap to Certification



Mr. Yugo Fukuhara

2-1 Oct.15 🞟 10:30~12:00

JAPAN's Future Plan

on EO Satellite

Toward the Social Implementation of Satellite Remote Sensing





Mr. Ichiro Naito Japan Aerospace Exploration Agency Director, Satellite Applications and Operations Center **Commercial Applications**

Expectation on Remote Sensing

for Infrastructure Monitoring

Mr. Shigeki Kuzuoka Satellite Business Network President

Mr. Mitsuhiro Murasaki



Oyo Corporation Deputy DivisioBusiness Divisionn Manager, Social System System Design with Geo-location and Remote Sensing Technologies



Mr. Naohiko Kohtake Keio University Associate Professor, Graduate School of System Design and Management Solution Services Using







2-2 Oct.15 📼

MRO and PMA Business Trend Update

Simultaneous Interpretation

12:45~14:15

Mr. Kazuhiro Nakahashi Vice President Director General, Aeronautical Technology Directorate

"DREAMS project : Safer and efficient air traffic management system for the next era Mr. Yasuhiro Koshioka

Director, Technology Demonstration Research Unit Aeronautical Technology Directorate

"Weather information technology to enable safer and more efficient take-offs and landings" Mr. Naoki Matayoshi Leader, Weather Information Technology Section Technology Demonstration Research Unit Aeronautical Technology Directorate



"Technology to enable smooth coordination of aircraft operation and information sharing in disaster situation' Mr. Keiji Kobayashi

Leader, Disaster Prevention and Small Aircraft Operation Technology Section Technology Demonstration Research Unit Aeronautical Technology Directorate

"Introduction to the Next Generation Aeronautical Innovation Hub Center and its activity on aviation safety" мг. Fumikazu Ito

Director, Next Generation Aeronautical Innovation Hub Center Aeronautical Technology Directorate



Mr. Kazuo Terakado

From the Attendees Questionnaire

- It was very useful because I could catch up about developmental status of many exhibitors.
- So there were a number of sessions that I was interesting.
- All contents were intelligible and fascinating.



Mr. Andy SOLEM les. Asia-Pacific ice President, Sales, Asia-Pacil ombardier Commercial Aircraft Development of the MRJ

President & General Manager, Sales & keting, Mitsubishi Aircraft Corporation

3-1 Oct.16 📼 10:30~11:50

Japan's Aerospace Industry / Introduction of JA2016 (Japan International Aerospace Exhibition 2016)



OVERVIEW OF JAPANESE AIRCRAFT INDUSTRIES

Mr. Kazuhiro Ito General Manager, Engineering Division The Society of Japanese Aerospace Companies

OVERVIEW OF JAPANESE SPACE INDUSTRIES

Mr. Masaru Uji General Manager, Engineering Division (SPACE) The Society of



JAPAN INTERNATIONAL **AEROSPACE EXHIBITION 2016**

Mr. Kazuyuki Yamakita Senior Vice President The Society of Japanese Aerospace Companies



The Outlook for the Domestic Aircraft Industry Business

[Introduction] Doctor of Engineering, Department of Aeronautics and Astronautics The University of Tokyo Mr. Shinji Suzuki

The Aircraft Industry and MRO

Mr. Kenta lida Director, Aerospace and Defense Industry Division Manufacturing Industries Bureau Ministry of Economy, Trade and Industry

Airlines and the Aircraft Industry



hief Researcher, ANA Strategic Research Institute Co., Ltd. The Outlook for MBO



in the Context of Aircraft Manufacturers Mr. Kazuhiko Ito Director, Strategic Planning Department Commercial Aviation & Transportation Systems Mitsubishi Heavy Industries Ltd.



3 - 3Oct.16 Fri 15:00~16:30

New Trends in Composite Material Research The Case of Automobiles

[Introduction]

Mr Takahira Aoki



Wr. Farkal in a Auki Professor, Doctor of Engineering,Department of Aeronautics and Astronautics The University of Tokyo President, The Japan Society for Aeronautical and Space Sciences Overview of Composites Application to Aircraft and Introduction of Cutting



Edge Research Topics Mr. Takashi Ishikawa Designated Professo National Composites Center Japan, Nagoya University



Mr. Yuta Urushivama Chief Engineer, Automobile R&D Center Department 3, Advanced Research Division Honda R&D Co.,Ltd.

<Overall Discussion>



Exhibitor Presentation

Exhibitor gave presentation at the presentation corner in the exhibition hall.

	11:00~12:00	SAITOTEC			
Ved	Assembly to flight demonstration				
0ct.14 😡	13:00~14:00	Makino Milling Machine Co.,Ltd.			
<u>:</u> -1	MC and strategy for aerospace parts				
ŏ	15:00~16:00	amuse oneself Inc.			
	Utilizing drones in disasters - the forefront of technology				
	11:00~12:00	Oerlikon Nihon Balzers Coating Co., Ltd.			
(Advanced PVD coatings for hard machining				
	13:00~14:00	Mitsubishi Heavy Industries Aero Engines, Ltd.			
0ct.15	Technology Trend and Business Status of Commercial Aero Engines				
ŏ	15:00~16:00	TOCALO Co.,Ltd.			
	Thermal spray coating technology and its applications				
	11:00~12:00	Aerospace Industry Market Development Support Project Executive Committee			
ri i	$\label{eq:From Aichi, Gifu and Mie prefectures, the cradles of the aerospace industry, to the skies of the world \end{tabular}$				
6	13:00~14:00	Aerospace Industry Market Development Support Project Executive Committee			
0ct.16	"From Aichi, Gifu and Mie prefectures, the cradles of the aerospace industry, to the skies of the world"				
ŏ	15:00~16:00	japan multi copter Safety Association			
	Legislation and educational system sought for safe drone utilization				

Exhibitor Forum

NIIGATA SKY PROJECT held exhibitors forum

NIIGATA SKY PROJECT

Period: Oct. 16 (Fri.) 16:00~17:00

- Venue: Conference Room 102, Conference Tower, Tokyo Big Sight
- Lecture: Expectations to Niigata as a New Center of
 - Aircraft Component Industry Mr. Kimio Sakata President, SKY Aerospace Institute
 - About approach of "NIIGATA SKY PROJECT" Mr. Akira Shinoda Mayor of Niigata City

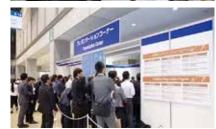








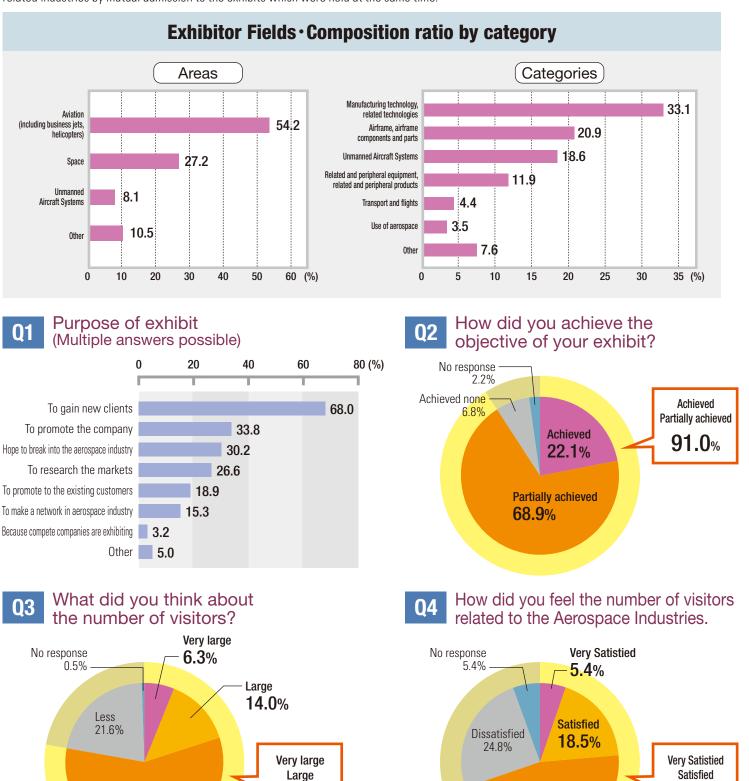




Results of the exhibitor questionnaire

Regarding achievement of purpose of the exhibit, more than 90% of the exhibitors responded, "achieved" or "partially achieved," and regarding business negotiation details, a large number of exhibitors responded "satisfactory". There were also many responses expressing appreciation for the opportunity to exchange ideas between exhibitors and visitors from

I here were also many responses expressing appreciation for the opportunity to exchange ideas between exhibitors and visitors from related industries by mutual admission to the exhibits which were held at the same time.



As expected

77**.9**%

Generally satisfied

45.9%

Generally satisfied

69.8%

As expected

57.6%

Free responses

- I got a lot of latest information of many companies in Japanese aerospace industry.
- There were many visitors in the business of aerospace and I could get a lot of opportunities to communicate with key person more than I expected.
- It was effective opportunity to discuss with the person who have definite purpose.
- I could hear valuable comments from visitors in order to come to market with aerospace industry.
- A large number of target visitors have come to our booth effectively because of floor layout grouped by category.
- It became valuable opportunity for corporate public relations because there were so many visitors in aerospace industry.



Public Relations

Promotion activity for visitor attendance

Direct mailing and distribution of mail magazines were sent to companies/associations related with the aerospace industry and registered visitors of other exhibitions hosted by Tokyo Big Sight Inc.

In addition, we requested the cooperation of support organizations, industry organizations, and related organizations holding exhibitions at the same time.

PR booths were also exhibited at the Taipei International Aerospace Defense Technology Exhibition (TADTE) 2015 (Taiwan) hosted by the Taiwan Trade Center which was based on MOU with Tokyo Big Sight Inc.

Advertisement inserts, publicity, and invitations

Advertisements were inserted in aerospace-related business journals, news paper and magazines,

commonly read by many business people. Many Internet advertisements such as listening advertisements,

banner advertisements digital Signage etc. were also implemented. In the press release, a description of the exhibitions,

exhibitors and product information was sent out to encourage the media to write articles on the event.

120,000 invitations to be distributed by business clients of the exhibitors and by various related associations

including support and cooperative organizations were sent out.



Press Center

Major Attending Media Companies AKITA SAKIGAKE SHIMPO / Asagumo Shimbunsha Inc. / Bloomberg L.P. / Gifu Newspaper / IKAROS PUBLICATIONS LTD. / Japan Broadcasting Corporation / Jiji Press, Ltd. / Kaiji Press Co., Ltd. / Kyodo News. / Mainichi Shimbun Publishing Inc. / Mynavi Corporation / NIHON BUTSURYU SHINBUN CO., LTD. / NIKKAN KOGYO SHIMBUN, LTD. / Nikkei Business Publications, Inc. / Nikkei Inc. / Nippon Cultural Broadcasting Inc. / Sangyo press co., Itd. / The Asahi Shimbun Company / The Niigata Television Network 21, Inc. / The San-in Chuo Shimpo / THE YOMIURI SHIMBUN / Tokyo metropolitan television / TOYO KEIZAI INC. / WING Aviation Press Co., LTD,

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航空宇宙産業の「今」がわかる専門展示会







Media List

TV					
Tele	vision		Da	ate	
NAMA+TOKU,SUPER J NIIGATA (The Niigata Television Network 21,Inc.)			Oct. 16		
Newspaper					
Newspaper	Date	Newsp	aper	Date	
NIKKAN KOGYO SHIMBUN	Oct. 14	Gifu Newsp	aper	Oct. 17	
AKITA SAKIGAKE SHIMPO	Oct. 15	Gifu Newsp	Gifu Newspaper		
NIKKAN KOKU	Oct. 15	Daily CARG	0	Oct. 19	
THE JAPAN MARITAIME DAILY	Oct. 16	THE JAPAN MARITAIME DAILY		Oct. 20	
Magazine					
Magazine	Date	Magaz	zine	Date	
AIRVIEW	Aug. 21	AIRVIEW		Sep. 21	

WEB

Web	Date
PRTIMES	Oct. 7
MarkeZine	Oct. 7
Cube News	Oct. 7
YOMIURI ONLINE	Oct. 7
Sankei News	Oct. 7
Jorudan News	Oct. 7
Gendai Business	Oct. 7
OKGuide	Oct. 7
STRAIGHT PRESS	Oct. 7
@DIME	Oct. 7
FreshEye	Oct. 7
Mapion News	Oct. 7

Web	Date	Web	Date
@nifty Business	Oct. 7	goo business EX	Oct. 7
JBpress	Oct. 7	Bizloop Serch	Oct. 7
Zaikei Shimbun	Oct. 7	JIJI.com	Oct. 7
TOYO KEIZAI ONLINE	Oct. 7	livedoor NEWS	Oct. 7
DIAMOND ONLINE	Oct. 7	Infoseek News	Oct. 7
Sankei Kansai	Oct. 7	excite News	Oct. 7
Iza!	Oct. 7	BIGLOBE NEWS	Oct. 7
Asahi Shimbun Digital	Oct. 7	EVENT MARKETING	Oct. 13
RBBTODAY	Oct. 7	LOGISTICS TODAY	Oct. 14
MarkeZine	Oct. 7	SAKIGAKE On The Web	Oct. 15
toremaga	Oct. 7	MATERIAL FLOW PLUS	Oct. 15
SEOTOOLS	Oct. 7	HUFF POST SOCIETY	Oct. 16

Tokyo Aerospace Symposium 2015

Contact

Tokyo Big Sight Inc. Tokyo Aerospace Symposium 2015 Management office

3-11-1, Ariake, Koto-ku, Tokyo 135-0063, Japan Tel: +81-3-5530-1324 Fax: +81-3-5530-1222 E-mail: aerospace-sympo@tokyo-bigsight.co.jp